



Priorities and strategic topics

26 Oct 2022, AAE Board, Lutz Wilhelmy

Discussion on priorities and strategic topics

Considerations

- AAE must regularly review and potentially revise its priority topics and its strategic topics.
- More fundamental, AAE has Vision and Values, Mission, and Strategic Objectives
- These have proven very suitable during the past years.
- A review of priority topics and its strategic topics usually begins with creating a decent long list of material topics –starting with the current list, the backlog, and free brainstorming taking into account new developments. ATTM 8.2 serves as a starting point of such a long list
- This should be done well in advance of our strategic board meeting in Brussels .
- In Brussels, I would like to start with a well structured, slightly shortened list so that we can concentrate our discussion and decide what to do in future.
- Ideally, we can form 5-8 *clusters* of content- or process-wise related priorities, that cover our strategic priority topics.

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- I would also like to suggest, that two board member take oversight for each cluster. That's not an executive responsibility for delivery – this must remain with the Committee, WG, TF, and Panel Chairs – but its about keeping an eye on the goal and ensuring than our deliveries are adding to the goal
- It also serves a means to ensure that we will have more board member who are well informed on specific cluster of goals and where we are on achieving them.
- This is meant to enhance our speaking power!

The board is asked to

- Discuss the approach laid out above.
- Take note of the first two columns (C and D) in ATTM 8.1 as a fist draft list
- Commit to adding to this list well in advance of the November board meeting

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